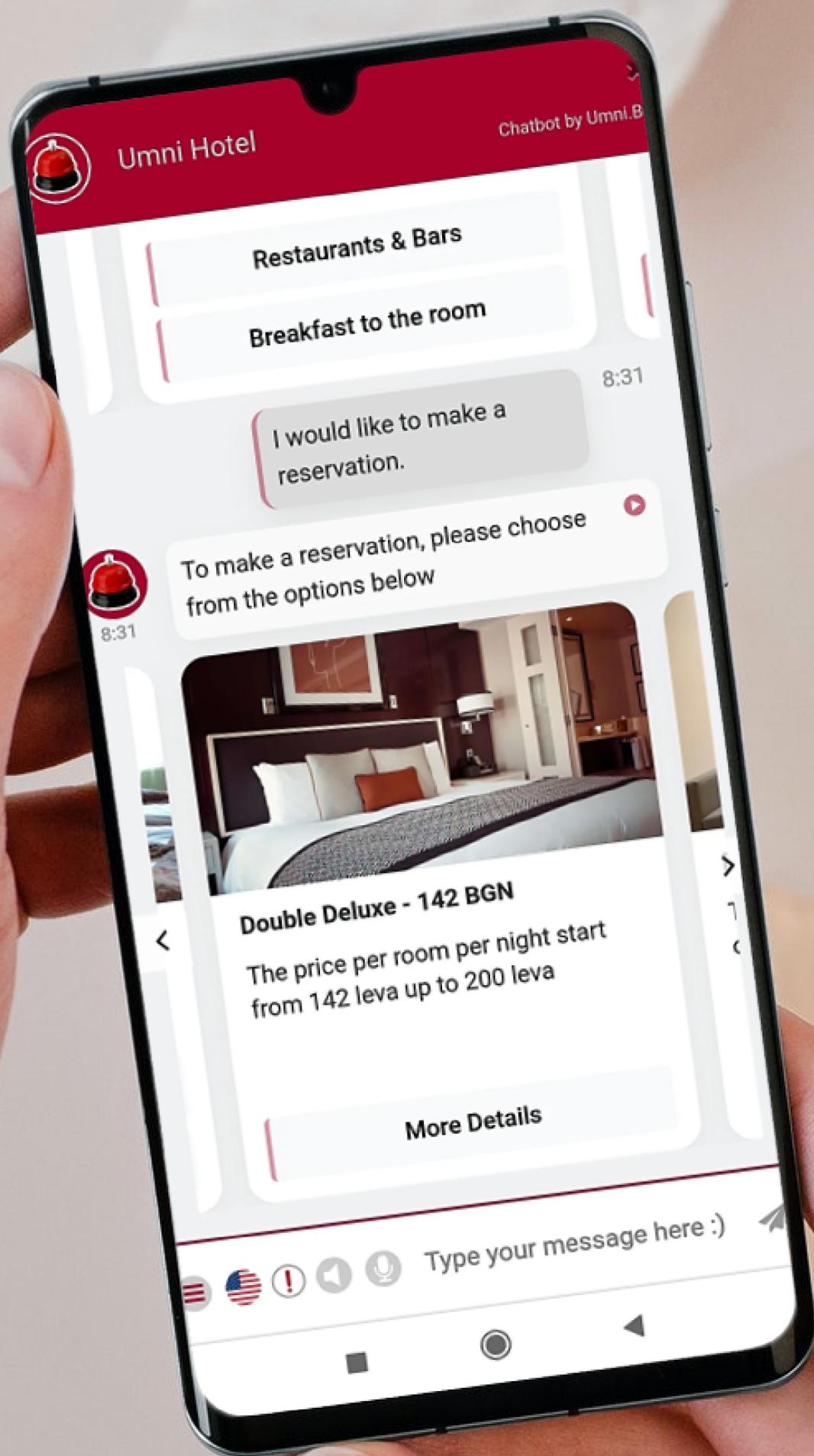




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# 12 BENEFITS OF AI CHATBOTS FOR BUSINESS, CUSTOMERS AND EMPLOYEES



The first chatbot was created in 1966. Today, chatbots are everywhere - from the websites of individuals and small businesses to global organizations, governments and even cities.

Smart chatbots - digital assistants with artificial intelligence (AI), automate communication with users and help businesses save staff **6 to 10** minutes of conversation per client.

The pandemic accelerated the adoption of this software solution by businesses across many industries.

In 2020, Gartner ranked smart chatbots in the **top 5** business solutions needed to get out of the crisis.

The advantages of AI chatbots for business are numerous. We have selected for you the **12 most common benefits** for business, customers, and employees, which lead to sustainable competitive advantage.

# WHY YOU NEED AN AI CHATBOT FOR BUSINESS

## 24/7 AVAILABILITY

On average, **35%** of users search for information during the night. The chatbot is on duty around the clock on the business website.

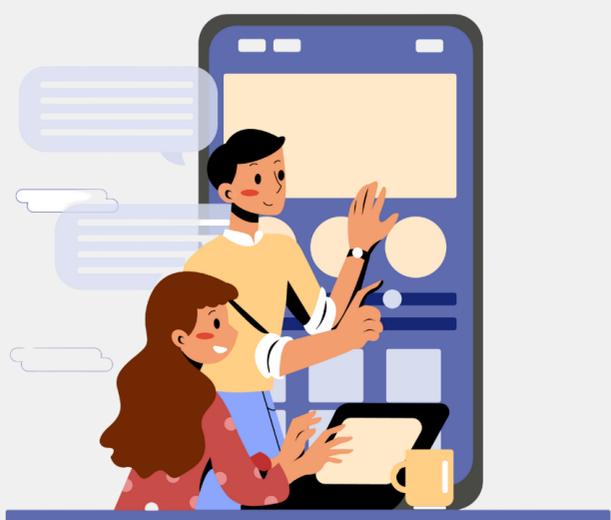


## FREQUENTLY ASKED QUESTIONS

The AI chatbot automates communication with customers and helps reduce customer service costs.

## INCREASES SALES

The AI chatbot supports marketing and sales by directing potential customers to suitable offers, order forms, and more.



## AFFORDABLE EMPLOYEE

A chatbot is a digital worker who never sleeps and costs the business a fraction of the salary of a customer service employee.



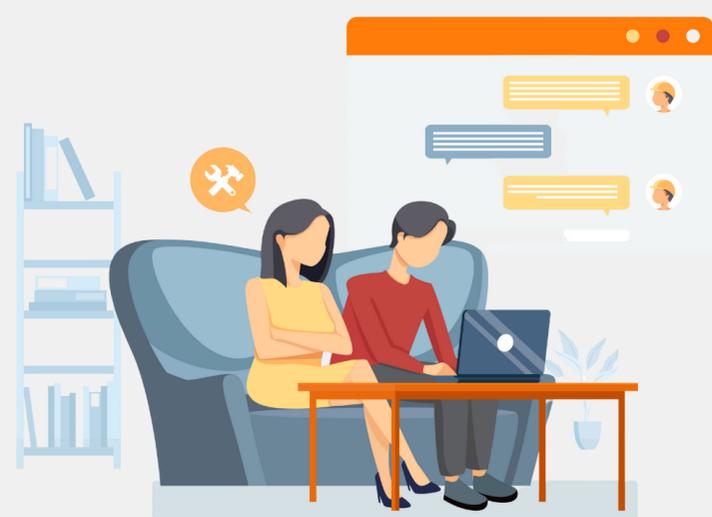
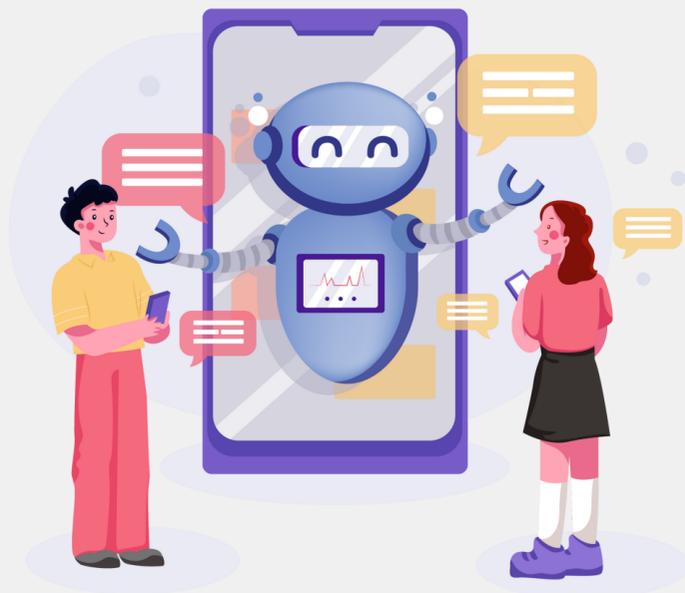
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**We are no longer learning how to work with systems. We are teaching systems how to communicate with people.**

# CUSTOMERS WILL LOVE YOUR CHATBOT

## INSTANT ANSWERS

Your customers will be more than satisfied when they receive immediate answers to their questions via the AI chatbot.



## EASY TO USE

The AI chatbot does not require the user to install and learn new applications. Just chat on the site!

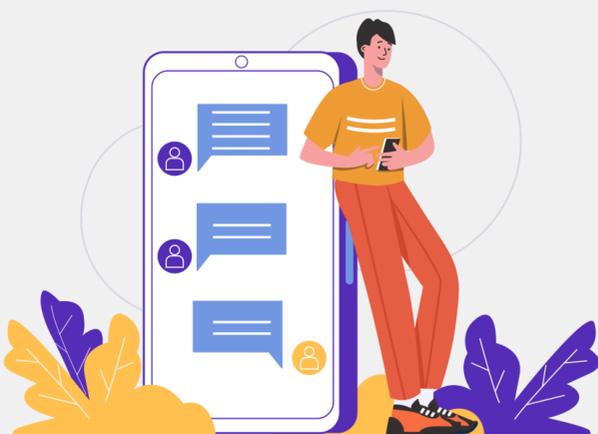
## AI CHATBOT WITH PERSONALITY

Set your chatbot to be fun, compassionate, energetic, or serious. It represents your business.



## ALWAYS AVAILABLE

AI chatbots can provide much more information about your business, products and services than a site can. 24/7



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**Chatting is the new way people get informed, make decisions, and communicate. The AI chatbot automates it all.**

# EMPLOYEES WILL BE GRATEFUL

## INCREASES EFFICIENCY

Let your employees work on exciting tasks. Leave the routine ones to the AI chatbot.

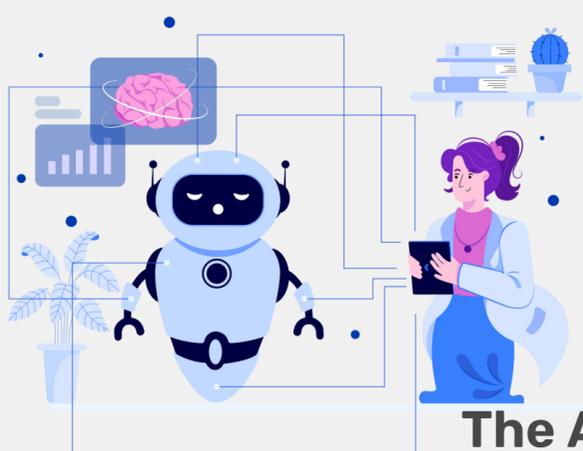


## MOTIVATED EMPLOYEES

Your team members desire to develop new skills. Get rid of the monotonous work and keep them for life.

## CREATES OPPORTUNITIES

The chatbot frees up time for employees to communicate with customers when they really need human attention or to perform more complex tasks.



## ATTRACTS NEW STAFF

Young and talented people are looking for digital companies that will help them integrate into the team without any problems.

**The AI chatbot is perfect for onboarding!**



**With Umni, the first steps in creating an AI chatbot are quick and easy. We will show you how! See the demo and contact us.**

# 12 BENEFITS OF AI CHATBOTS FOR BUSINESS, CUSTOMERS AND EMPLOYEES



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- 1 24/7 AVAILABILITY**
- 2 AUTOMATES FAQ**
- 3 INCREASES SALES**
- 4 AFFORDABLE EMPLOYEE**
- 5 INSTANT ANSWERS**
- 6 EASY TO USE**
- 7 AI CHATBOT WITH PERSONALTY**
- 8 ALWAYS AVAILABLE**
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SCAN TO SEE A DEMO

